



**About Us:** Zephyr Adventures is in its 12<sup>th</sup> year of operation as a successful U.S. Tour Operator. Our travel options include trekking in Tibet, Peru, Patagonia and Yellowstone; actively exploring vineyards in Spain, South Africa, South America, France, Italy, Sonoma and Oregon; inline skating tours in Germany, The Netherlands, Switzerland, Quebec, Idaho, Hilton Head, Martha's Vineyard, Colorado, and Florida; and Family Adventures in Yellowstone and Glacier National Parks. We also offer self-guided travel itineraries in Italy.

**Oregon Wine Adventure:** Our Oregon Multisport Wine Adventure is a unique active tour of Oregon's vineyards via foot, bike, and canoe. The all-inclusive tour includes in-depth conversations and vineyard walks with local winemakers.

**Location:** The Zephyr Adventures office is in Red Lodge, MT. However, we have guides who live and work around the globe our administrative efforts take place via a virtual office. This allows our full- and part-time employees to work and live when and from where they like. This has reduced the environmental and financial costs of an office. We strive to be a paperless company with the exception being our simple annual brochure and miscellaneous marketing pieces.

**Web:** You can find Zephyr Adventures on the web at these company sites:

Zephyr Adventures: [www.ZephyrAdventures.com](http://www.ZephyrAdventures.com)

Self Guided Adventures: [www.SelfGuidedAdventures.com](http://www.SelfGuidedAdventures.com)

Camp Rollerblade: [www.CampRollerblade.com](http://www.CampRollerblade.com)

Tibet Traveling & Trekking: [www.TibetTraveling.com](http://www.TibetTraveling.com)

Oregon Wine Adventures: [www.OregonWineAdventures.com](http://www.OregonWineAdventures.com)

Sonoma Vineyard Walks: [www.SonomaVineyardWalks.com](http://www.SonomaVineyardWalks.com)

**Mission Statement:** "We will positively impact the world by providing our customers with outstanding, real adventures in underserved markets that we can eventually dominate. We love what we do."

#### **Needs:**

- We are seeking local companies and agencies in all the areas where we run tours to cooperatively market our tours and the local area's tourism potential. As one example, in Oregon see [www.OregonWineAdventure.com/sponsors.htm](http://www.OregonWineAdventure.com/sponsors.htm).
- Can NW/KLM help promote our Travels with Wine in Sonoma County, CA and Oregon's Willamette & Columbia Gorge as a partner sharing web links and web advertising space; via e-newsletters; and via any in flight print materials?
- How can we reach the European Travel Sector to encourage US travel while the Euro is so strong?
- We are seeing more and more accommodations actually offering our tour group reservations a penalty in the form of higher rates or stricter booking policies rather than a discount for bringing in larger groups. How can we as an industry work together to reverse this trend locally or abroad? Can local and state agencies assist operators in finding better rates and reservation policies?